

1 Honorable Ricardo S. Martinez

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8 UNITED STATES DISTRICT COURT
9 FOR THE WESTERN DISTRICT OF WASHINGTON
AT SEATTLE

10 REALNETWORKS, INC., a Washington
corporation,

11 Plaintiff,

12 v.

13 MLB ADVANCED MEDIA, L.P., a Delaware
14 limited partnership,

15 Defendant.

Case No. CV04-0511FDB

STIPULATION AND PROTECTIVE
ORDER

16
17 **I. STIPULATION**

18 The preparation and trial of this action may involve the discovery of documents,
19 information, and other materials that contain confidential and proprietary information belonging
20 to Plaintiff, Defendants and other parties, which, if disclosed to the public, the parties'
21 competitors, and, in some cases, to the parties themselves, may unfairly and adversely affect
22 competition. To expedite the flow of discovery material, facilitate the prompt resolution of
23 disputes over confidentiality, and protect material entitled to be kept confidential, the parties
24 hereby stipulate and agree there is a need for a Protective Order in this case, and they further
25 consent and agree to entry of the following protective order pursuant to the Court's authority
26 under Fed. R. Civ. P. 26(c).
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STIPULATION AND PROTECTIVE ORDER - 1

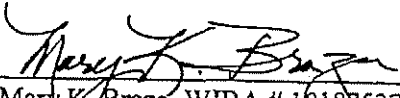
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1 DATED this 11th day of August, 2004.

2
3 SUMMIT LAW GROUP PLLC
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4
5 By: 
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James L. Magee, WSBA # 1294
Laurene E. Somerville, WSBA # 26345

11 **II. PROTECTIVE ORDER**

12 Pursuant to stipulation of counsel, and Fed. R. Civ. P. 26(c); it is hereby ORDERED, as
13 follows:

14 1. Except as otherwise ordered by this Court, this Order shall apply to all documents,
15 interrogatories, testimony, information and pleadings produced, given or filed in this action
16 which are designated by a party, including any third party, as "CONFIDENTIAL" or "HIGHLY
17 CONFIDENTIAL" in accordance with the terms hereof.

18 2. Any party, including third parties, may designate as "CONFIDENTIAL" pursuant to
19 the terms of this Order:

- 20 (a) Information contained in a document, answer to interrogatory,
21 answer to request for admission, response to request for production
22 of documents, subpoena, or other writing may be designated by
23 stamping or otherwise marking (in such a manner as will not
24 interfere with the legibility of the document) the first page of the
document containing confidential information with an appropriate
notation substantially in the form:

25 "CONFIDENTIAL"

26 Unless a party intends to designate all of the information contained
27 within the document as "CONFIDENTIAL," the party should
indicate in a clear fashion that portion of the document which the

STIPULATION AND PROTECTIVE ORDER - 2

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1 party intends to designate as containing "CONFIDENTIAL." In
 2 any court filing or written discovery response, the supplying party
 3 shall note on the cover page of the document that all or a portion of
 4 the document contains "CONFIDENTIAL" designated pursuant to
 this Order and shall furnish such information to the Clerk under
 seal pursuant to Paragraph 7 hereof.

- 5 (b) Information contained or revealed in a deposition whether in a
 6 question, answer or exhibit, may be designated by noting a claim of
 7 confidentiality pursuant to this Order on the record at the time of
 8 the depositions, whenever reasonably possible. The confidential
 9 portion shall be identified as such in the caption or title of the
 transcript and on each page, as "CONFIDENTIAL." The claimant
 10 of confidentiality or the person obligated to maintain and protect
 confidentiality under this Order shall, on the record, advise all
 11 persons present at the deposition that the information is
 confidential and is subject to a Protective Order governing its use.
 12 Before the disclosure of previously designated "CONFIDENTIAL"
 in a deposition, all persons who have not theretofore been made
 13 subject to this Order shall be given a copy of this Order and shall
 acknowledge on the record of such deposition that s/he has read the
 14 Order and agrees to be bound by its terms. When the claim of
 confidentiality is not made in advance of disclosure or at the time
 15 of the deposition, it may be made within a reasonable time
 thereafter, at which point the designated material shall be accorded
 16 confidential treatment pursuant to this Order and counsel for the
 party making the claim of confidentiality shall ensure that the
 17 preceding provisions of this subparagraph concerning the
 transcription and identification of confidential material are
 18 complied with.

19 3. The following types of information, if discoverable because such information is
 20 necessary or essential to any claims or defenses in the action, shall be regarded as
 21 "CONFIDENTIAL":

- 22 (a) To the extent discoverable, the names and addresses of the parties'
 23 customers, as well as any other information about such customers,
 24 including an analysis of their buying or purchasing habits,
 requirements, specifications, needs, or payment methods.
- 25 (b) To the extent discoverable, any confidential or trade secret
 26 information relating to format or play features and functionalities,
 technical designs, and research and development.
- 27

1 (c) To the extent discoverable, any business contracts, agreements or
2 amendments.

3 (d) To the extent discoverable, any document that a party, including
4 any third party, designates as "CONFIDENTIAL" subject to the
5 right of a party to challenge such "CONFIDENTIAL" designation
6 pursuant to paragraph 12 of this Order.

7 4. The parties may designate certain information as "HIGHLY CONFIDENTIAL" when
8 counsel in good faith believes that such information constitutes or reveals a trade secret or other
9 confidential research, development, or commercial information within the meaning of Fed. R.
10 Civ. P. 26(c)(7), that such information is unknown to an opposing party, and that such
11 information is entitled to a higher level of protection than that provided information designated
12 as "CONFIDENTIAL" pursuant to paragraphs 2 and 3 above.

13 (a) Included in this category may be in the following types of material:

14 (i) Business plans, assessment of the market, its competition, its plans
15 or strategies for meeting competition, its prospective clients or
16 customers, or advertising plans, or any budget or other information
17 about its current, or planned or expected revenue, pricing policies
18 or costs of operation.

19 (ii) Information disclosing the strategies employed by the producing
20 party in determining the pricing of any of its products in calendar
21 year 2001 and/or thereafter.

22 (iii) Information disclosing the producing party's costs development for
23 any current product.

24 (iv) Information disclosing, with regard to any of the producing party's
25 customers (hereafter "Customers"): (1) the terms of any
26 Customer's agreement; (2) the producing party's internal
27 discussions concerning any specific Customer; and/or (3) the
details of any promotional or co-marketing program offered to
Customers in calendar year 2001 or thereafter.

(v) Information from third-parties that the producing party has agreed
to hold in confidence.

(b) In the event that a party reasonably believes that a party has improperly
designated a document as "HIGHLY CONFIDENTIAL" outside the scope
of this Order, then the party shall change that designation pursuant to the

1 dispute resolution process for "CONFIDENTIAL" set forth in paragraph
2 12 herein.

3 5. "CONFIDENTIAL" and "HIGHLY CONFIDENTIAL" information subject to this
4 Order shall be used solely and exclusively for purposes of this case in accordance with the
5 provisions of this Order. Such information shall not be used in or for other cases, proceedings,
6 or disputes, or for any personal, commercial, business, competitive, or other purpose whatever.

7 6. It is the responsibility of counsel for each party to this action to maintain materials
8 containing "CONFIDENTIAL" and "HIGHLY CONFIDENTIAL" information is obtained from
9 a party in a secure and appropriate manner so as to allow access to "CONFIDENTIAL" and
10 "HIGHLY CONFIDENTIAL" information only to such persons as permitted pursuant to
11 Paragraphs 7 through 9 of this Order.

12 7. To the extent that "CONFIDENTIAL" or "HIGHLY CONFIDENTIAL" information
13 is contained in or attached to materials filed with the Court, such materials shall be filed under
14 seal and shall be maintained in a secure, segregated facility. No one, other than the Court, its
15 agent and employees, and persons authorized by this Order or any subsequent order of the Court
16 or agreement of the parties, shall have access to such sealed materials.

17 8. Except with the prior written consent of the party asserting confidential treatment or
18 prior Order of Court, after notice as provided hereunder, any "CONFIDENTIAL" information,
19 and any information contained in, or derived from, any such information, may not be disclosed
20 other than in accordance with this Order and may not be disclosed to any person other than:

21 (a) No more than three (3) employees of each party, solely for the purpose of
22 the prosecution, defense, and/or appeal of this action, provided that the
23 requirements of paragraph 10 are met. Counsel shall disclose, in writing,
24 the three (3) employees designated. The three identified employees of
25 each party cannot be changed during the pendency of the litigation unless
26 their employment terminates, in which case they may be replaced by
27 another employee of the relevant party.

(b) Counsel for the parties, including in-house counsel, counsel for
any insurer, indemnitor, indemnitee, or other counsel in which the
communication is privileged. Counsel, as used in this Protective
Order, shall include partners, associates, paralegals, and secretarial

and clerical employees of such counsel who have a need to know "CONFIDENTIAL" purposes of this litigation only, and who shall be required to abide by the terms of this Protective Order.

(c) Bona fide independent experts who are not employed by a party in this litigation and who have agreed to be bound by the terms of this Protective Order.

(d) The Court and Court Personnel under such safeguards as the Court may direct so as to preserve and protect the confidentiality of information designated by any party and to prevent harm to any party.

(e) Any deposition or trial witnesses and their counsel of record, but only to the extent that such "CONFIDENTIAL" was written by or to such witness, refers to such witness or his employer, and where counsel believes in good faith that disclosure is necessary in connection with the examination or preparation of such witnesses.

9. Except with the prior written consent of the party asserting confidential treatment or prior Order of Court, after notice as provided hereunder, any "HIGHLY CONFIDENTIAL" information, and any information contained in, or derived from, any such information, may not be disclosed other than in accordance with this Order and may not be disclosed to any person other than:

(a) Counsel for the parties, including RealNetworks' in-house counsel, Bob Kimball, and MLB Advanced Media's in-house counsel, Michael Mellis, counsel for any insurer, indemnitor, indemnitee, or other counsel in which the communication is privileged. Counsel as used in this Protective Order, shall include partners, associates, paralegals, and secretarial and clerical employees of such counsel who have a need to know "HIGHLY CONFIDENTIAL" purposes of this litigation only, and who shall be required to abide by the terms of this Protective Order.

(b) Bona fide independent experts who are not employed by a party in this litigation and who have agreed to be bound by the terms of this Protective Order.

(c) The Court and Court Personnel under such safeguards as the Court may direct so as to preserve and protect the confidentiality of information designated by any party and to prevent harm to any party.

1
2 (d) Any deposition or trial witnesses and their counsel of record, but
3 only to the extent that such "HIGHLY CONFIDENTIAL" was
4 written by or to such witness, refers to such witness or his
5 employer, and where counsel believes in good faith that disclosure
6 is necessary in connection with the examination or preparation of
7 such witnesses.

8 ALL PERSONS TO WHOM "CONFIDENTIAL" AND/OR "HIGHLY
9 CONFIDENTIAL" INFORMATION AND/OR DOCUMENTS ARE DISCLOSED ARE
10 HEREBY ENJOINED from using same except in the preparation for trial and trial of this action
11 (under such safeguards as the Court may require) and from disclosing same to any other person
12 except as provided herein. No person receiving or reviewing such "CONFIDENTIAL"
13 AND/OR "HIGHLY CONFIDENTIAL" information shall disclose it or its contents to any
14 person other than those described in this paragraph and for the purposes specified and in no event
15 shall such person make any other use of such document or transcript.

16 10. Any person who is given access to "CONFIDENTIAL" and/or "HIGHLY
17 CONFIDENTIAL" information pursuant to paragraphs 8 and 9 shall, prior to being given any
18 such material, be informed of the provisions of this Order, read this Order, and execute a sworn
19 declaration, in the form annexed hereto as Exhibit A, indicating that s/he has read this Order and
20 will abide by its terms. The original of such sworn statements shall be retained by counsel for
21 each party who intends to or does provide such persons any such material, until the conclusion of
22 this action, including any appeals. Counsel for each party also shall serve a copy of such
23 declarations upon counsel for each other party promptly after signature. The parties agree not to
24 use these declarations for any purpose other than monitoring and enforcing compliance with this
25 Order. The parties further agree to treat the declarations as "Confidential" material within the
26 meaning of this Order.

27 11. If a producing party desires to obtain confidentiality protections other than those
provided by this Order with respect to specific information or categories of information, it shall
advise the obtaining party of the protections desired and the information to which the same shall

1 be applicable. If the parties fail to agree concerning the confidential treatment sought, after
 2 conferring in good faith with respect thereto, then the parties shall proceed in accordance with
 3 Paragraphs 12 or 13 of this Order and the subject information shall be produced in accordance
 4 with the Order of Court resulting from such procedures.

5 12. Any party shall be free to move to modify this Order.

6 13. Any party who wishes to challenge another party's designation of information as
 7 "CONFIDENTIAL" and/or "HIGHLY CONFIDENTIAL" information may proceed as follows:

- 8 (a) Counsel for such parties shall confer in a good faith effort to
 9 resolve by agreement any differences as to the use or designation
 10 of information as "CONFIDENTIAL" and "HIGHLY
 11 CONFIDENTIAL" information;
- 12 (b) Failing agreement of the parties, the objecting party may file an
 13 appropriate motion with the Court with respect to the information
 14 in question and shall:
 - 15 (i) Certify that he or she has sought in good faith to confer
 16 with opposing counsel and has been unable to resolve the
 17 dispute by agreement;
 - 18 (ii) Identify by category or document number the information
 19 as to which relief is sought; and
 - 20 (iii) Identify the reasons why such information is not or should
 21 not be treated as "CONFIDENTIAL" or "HIGHLY
 22 CONFIDENTIAL" pursuant to the terms of this Order.
- 23 (c) Within seven business days, the party designating such information
 24 as "CONFIDENTIAL" or "HIGHLY CONFIDENTIAL" shall
 25 respond to the motion by:
 - 26 (i) Showing with particularity with respect to each challenged
 27 item of confidential information the reasons why such
 information has been properly designated as
 "CONFIDENTIAL" or "HIGHLY CONFIDENTIAL"; and
 - (ii) Showing why the further disclosure or use of the particular
 information might result in harm or injury to the
 designating party.

1 (d) If a response is timely made as provided in Paragraph 13(c), until
2 the application for modification with respect to specific
3 "CONFIDENTIAL" or "HIGHLY CONFIDENTIAL" is ruled
4 upon by the Court, the designation of confidentiality shall remain
in full force and effect and the information shall continue to be
accorded the treatment required by this Order.

5 14. A failure to challenge the propriety of a designation of confidentiality at the time the
6 designation is made shall not preclude or detract from a subsequent challenge thereto for the
7 purposes of preventing further disclosure.

8 15. All materials containing "CONFIDENTIAL" or "HIGHLY CONFIDENTIAL" that
9 are submitted to the Court or used in any pretrial proceeding before this Court shall remain
10 confidential and shall be accorded in camera treatment.

11 16. Within ten (10) days after the conclusion of this case, including any appellate
12 proceedings, all confidential materials obtained (including copies thereof) shall be destroyed or
13 returned to the producing party, at the election of the opposing party. All notes, drafts,
14 memoranda, work papers and other materials that contain confidential information obtained from
15 a party (whether prepared by outside counsel, in-house attorneys, or other persons specified in
16 this Order), may be destroyed or retained by outside counsel for the obtaining party, and, if so
17 retained, shall be preserved as confidential in accordance with the terms of this Order.

18 Compliance with this paragraph shall be confirmed in an affidavit.

19 17. The inadvertent or unintentional disclosure of confidential information shall not be
20 construed to be a waiver, in whole or in part, of:

- 21 (a) The supplying party's claims of confidentiality either as to the specific
22 information disclosed or as to any other information relating thereto;
23 (b) The obtaining party claims of confidentiality for its information pursuant
to this Order.

24 18. A breach of the provisions of this Protective Order shall be subject to sanctions, in the
25 discretion of the Court, as authorized by any statute, rule or inherent power of the Court, or as
26 otherwise provided by law.
27

1 19. The provisions of this Order shall survive and remain in full force and effect after the
2 entry of final judgment (including any appellate proceedings) in this case, whether by settlement
3 or litigation.

4 20. The agreement of the parties embodied in this Order does not constitute an admission
5 or agreement that any document or information is subject to discovery, or is admissible as
6 evidence, in this case. Designation of any information as subject to this Order shall have no
7 meaning or effect whatsoever with respect to the substantive issues in this proceeding or the
8 claims or defenses of any party hereto.

9 21. This Court retains jurisdiction, both before and after the entry of final judgment in
10 this case (whether by settlement or litigation), to construe, enforce and amend the provisions of
11 this order. The treatment of confidential information to be introduced at trial shall be the subject
12 of a later order.

13 22. This Protective Order is entirely without prejudice to the rights of any nonparty to
14 apply to the Court for any further Protective Order relating to any "CONFIDENTIAL" or
15 "HIGHLY CONFIDENTIAL" information or for an order permitting the disclosure of any
16 "CONFIDENTIAL" or "HIGHLY CONFIDENTIAL" information.

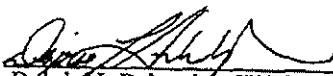
17 23. The parties hereby agree, through their undersigned attorneys, that until such time as
18 the Court approves and enters this Order, they will be bound by and will abide by all terms set
19 forth herein. The parties further agree, through their undersigned attorneys, that discovery will
20 proceed under the terms of the this Order regardless of whether the Court has entered the Order
21 at the time the parties' discovery materials are due to be produced.

1 DATED this ____ day of August, 2004.

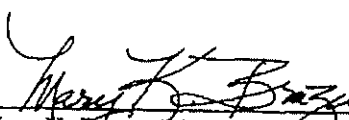
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3 The Honorable ~~Franklin D. Burgess~~
Ricardo S. Martinez

4 Presented by:

5 SUMMIT LAW GROUP PLLC
6 Attorneys for Plaintiff RealNetworks, Inc.

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8
9 By: 
10 Ralph H. Palumbo, WSBA # 04751
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18 Mary K. Brza, WIBA # 10187537
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